



CAREER
puppy

Find your path...
...make your mark



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“Career Puppy can help you find a rich, fulfilling career through inspiration and innovation.”

Founded in 2008, **Career Puppy, Inc.** is a Digital Media and Educational Consulting company focused on harnessing the positive power of media to change people’s lives. The mission of Career Puppy is to take “work to the next level through inspiration and innovation.” Everyone is passionate about something. We help them explore their “career passion” and find their path.

Career Puppy’s cornerstone product, www.CareerPuppy.com, was developed in order to fill a substantial void in the area of career exploration. Using the latest in technology, it provides organizations with an effective, cost-efficient and strategic approach to maximize resources and empower youth and youth providers with tools to guide career exploration.

SAMPLING OF CLIENTS

Home Builders Institute – The Workforce Development Arm of the National Association of Home Builders

New York City Public Schools

Baltimore City Public Schools

First Generation College Bound

Howard County Public Schools

Department of Juvenile Services

College of Southern Maryland

Prince Georges County Public Schools

Bay Area Youth Services

What educators are saying:

- “Excellent! We are very excited about Career Puppy and how valuable it will be for our youth.”
- “I look forward to this being an excellent addition to our current career exploration class.”
- “The videos got us excited! This tool is effective and we want to implement with all youth!”

What youth are saying:

- “I learned that no matter how hard life is, you don’t ever give up.”
- “The most helpful part was learning about my personality type.”
- “Everything was great!”
- “There are people just like us so we can do it and be successful.”

THE RESEARCH BEHIND THE MODEL

Career Puppy provides a powerful career development opportunity. Having an expanded view of career options and the resources to help guide decisions is linked to a strengthening of self-confidence and future goal setting, which have been shown to provide youth with positive decision-making skills to avoid risky behaviors, including drug and alcohol use. Career Puppy strives to help youth identify and promote their personal strengths and assets by providing resources to explore and discover more about themselves and their career identity.