

March 12, 2012

[Division of Workforce Development and Adult Learning Video Series](#)

Maryland Department of Labor, Licensing and Regulation's (DLLR) Division of Workforce Development and Adult Learning (DWDAL) and video production company Career Puppy, Inc., have joined forces to produce custom videos highlighting the many services available to Marylanders such as occupational skills training and salary reimbursement. Specifically, the videos will be utilized for two main purposes: 1) to heighten awareness about the valuable resources available through the Maryland Workforce System and One Stop Career Centers in particular; and 2) mobilize employers and job seekers to take the next step and utilize them. These videos serve basically as a "call to action."

The first in this series of videos - ***Moving Maryland Forward*** – *Soar above the Competition with a Skilled Workforce* - features the OJT program offered through DWDAL. This three-minute video features both an employer and employee of Baltimore City who are benefiting from the OJT program. Secretary Sanchez is featured as well and was interviewed on-site at the employer's location. The video was uploaded on DLLR's YouTube and a link is on the DWDAL website homepage at <http://www.dllr.maryland.gov/employment/wdvideos.shtml>. Additionally, links to the DLLR YouTube site are found on the homepage of each of the One Stop Career Centers.

The final edits to the second video in the series – simply titled ***Moving Maryland Forward*** – *We're in this Together* – was finalized on Friday, March 9 and will be available on DLLR's YouTube site within the next week. This nearly six-minute video features the programs and services offered at any of the One Stop Career Centers across the state by incorporating individuals' testimonials as well as employers such as Bill Robertson, GWIB Chairman and President/CEO of Adventist HealthCare, Inc., in Rockville, MD, Montgomery County's largest employer.

Additional videos will be produced March through June 2012 with themes such as the following: Veterans Services; Job Seeker Skills; Business Services; and Adult Learning. This effort will be coordinated through the DWDAL Communications Unit, and the message to be conveyed by all videos will be one of promising quality services to all communities.