

**DRAFT Meeting Minutes**  
**MARCH 15, 2017 3:30 P.M. – 5:30 P.M.**  
**TURF VALLEY RESORT, 2700 TURF VALLEY ROAD**  
**WATERFORD BALLROOM, ELLICOTT CITY, MD 21042**



**MEMBERS PRESENT**

Louis Dubin, (Chair)  
Ronald R. Peterson (Vice Chair)  
Sam Abed  
Gary Batey  
Carol Beatty  
Michelle A. Bell  
Timothy R. Campbell  
Francis "Hall" Chaney, III  
Veronica A. Cool  
Kirkland "Kirk" Murray  
Alexander Núñez  
Lourdes R. Padilla  
Mike Posko  
Charles Ramos  
Edward C. Rothstein, Col Ret  
Lisa Rusyniak  
Karen Salmon  
Kelly M. Schulz  
Marty Schwartz  
Gerald "Jerry" Shapiro  
William E. Simons  
Matt Turpin  
Michelle J. Wright

**MEMBERS ABSENT**

Vanessa Atterbearly  
Gary Bockrath  
Adrian Chapman  
Chris Desauteis  
Katarina Ennerfelt  
Christopher M. Ensey  
James D. Fielder  
Bernie Fowler  
R. Michael Gill  
Steve Groenke  
Alvin Hathaway  
Tony Hill  
Frank Kelly  
Charles Ketner  
Allan Kittleman  
Rona E. Kramer  
Sandra Kurtinitis  
Andrew B. Larson  
Larry Letow  
Dawn Lindsay  
Fred D. Mason, Jr.  
Roya Mohadjer  
Stephen R. Moyer  
Stephen K. Neal  
George W. Owings, III  
Michael J. Pantelides  
Douglas J.J. Peters  
P.C. Price  
Karen Tomasello

**GUESTS**

Bryan D. Ashby  
Brandon Butler  
Ruthy Davis  
Brian Dulay  
Lloyd Day  
Michelle Day  
Bruce England  
Christopher Falkenhagen  
Deb Gilbert  
Terry Gilbert  
Dina Gordon  
Cynthia Gurne  
Kristen Hare  
Kenneth Hopkins  
Gregory James  
Susan Kaliush  
Mike Kelly  
Milena Kornyl  
Tom Maze  
Dan McDermott  
Sara Muempfer  
Denise Nooe  
Sue Page  
Kristine H. Pearl  
James Rzepkowski  
Bret Schreiber  
Esther Shafer  
Walter Simons  
Walt Townshend  
Fran Trout  
Ricky Venters  
Charles Vollmer  
Charlene Wade  
Rebecca Webster

**GWDB STAFF**

Mike DiGiacomo  
Valerie Edwards  
Darla Henson  
Cynthia Trout  
Grason Wiggins

## **INTRODUCTIONS AND WELCOME OPENING REMARKS**

Louis M. Dubin, Chair, Governor's Workforce Development Board (GWDB), called the meeting to order at 3:40 p.m. by welcoming all members to the March 2017 quarterly meeting.

Secretary Kelly Schulz also welcomed the Board and shared an update from the Department of Labor, Licensing and Regulations surrounding the workforce Apprenticeships Program and Correctional Education.

Past Chairman Hall Chaney delivered a few parting remarks around his decision to step down from the chair position and once again thanked the Board for their hard work under his leadership. A copy of his resignation letter was provided with the meeting agenda.

Chair Dubin introduced the theme "Passion for Workforce Development" and encouraged the group to remain connected and engaged, emphasizing "We are Ambassadors" for the private sector. He recently attended the National Governor's Association Conference in DC and has been granted a government email address for outreach – [Louis.Dubin@maryland.gov](mailto:Louis.Dubin@maryland.gov).

Chair Dubin introduced Secretary Lourdes R. Padilla from Department of Human Resources and welcomed her to the Board.

## **APPROVAL OF MINUTES**

Without a quorum present, an approval of the minutes from the December 2016 GWDB Board meeting will wait until the next meeting.

## **GWDB UPDATES**

Mike DiGiacomo, Executive Director provided an update of recent activity.

- The Board meeting is being held at Turf Valley Resort to accommodate inclusion of the workforce team Raising the Bar conference. Director DiGiacomo invited Board Member Kirkland Murray to provide an update on the conference.
- The GWDB 2016 Annual Report is almost complete. Director DiGiacomo thanked Task Force Chairs for their submissions and contributions.
- Staff has participated in a number of local WIB meetings throughout the State.
- Staff has participated in Career Technology Center monitoring visits with the Maryland State Department of Education – Frederick County, Queen Anne's County, Wicomico County, Worcester County, St Mary's County and Charles County.

Director DiGiacomo shared that because Career Technology Education was a major point of interest at the December 2016 GWDB meeting, an invitation was extended to MSDE and the CTE principals to discuss the activity around student career readiness and how the Board can be involved.

## **Career and Technology Education**

Superintendent Karen Salmon provided a brief overview of the modern career technology schools illustrating the differences between schools of today and the vocational schools of years ago. She also shared with the group literature that outlines various programs offered around the State called the “Blue Book”.

Superintendent Salmon then introduced guest speakers, Dr. Kristine Pearl, Supervisor of Frederick County Career Technology Center and Brian Ashby, CMAA, Supervisor of Career Technology Education of Wicomico County who delivered presentations and insights into current programs and needs associated with those programs.

Dr. Pearl introduced Ester Shafer, a past student of career technology education who found success in a non-traditional learning setting. Ms. Shafer spoke with the group about her struggles and successes, advocating for more business involvement.

## **GWDB TASK FORCE REPORT**

The GWDB Workforce Task Force Chairs provided a status report to the Board.

- **Advanced Manufacturing** - Matt Turpin, President and CEO of ZenTech Manufacturing, Inc shared the Task Force had no immediate updates since last meeting. However much of their work evolves around the CTE programs and the Task Force suggest a better form of marketing of the programs such as is being done in Frederick and Washington counties with the Youth Apprenticeship program.
- **Changing Demographics** - Veronica Cool, Founder & Managing Director Cool & Associates, LLC spoke of the pilots introduced at the December Board meeting. More doors need to be opened with partnerships and funding as the Vehicles for Change program is expanding into Prince George’s County and these programs should progress now passed the pilot phase. Ms. Cool is also recruiting new task force members.
- **Cybersecurity and Information Technology** - Louis Dubin, Managing Partner Redbrick LMD along with Director Mike DiGiacomo discussed a recent convening with 16 members including multiple partner agencies to review best practices utilized by NSA and created action items. Cyber Maryland is being held in October and the Task Force will be combining efforts with the conference.
- **Healthcare and Life Sciences** - Ron Peterson, President, The John Hopkins Health System discussed a partnership with BACH to identify careers in healthcare that do not need college degrees. The goal is to create career pathways for less well know positions in healthcare. The Task Force is also looking to emphasize skills enhancement training in the workplace to encourage growth and promotion.
- **Marketing & Branding** - Lisa Rusyniak, President & CEO Goodwill Industries of the Chesapeake, Inc indicated there has been no formal meeting since the last Board meeting but an RFP was completed at the end of the quarter.
- **Skilled Trades Healthcare and Life Sciences** – No report.

Chair Dubin announced there will be a Task Force Chair meeting on April 4, 2017 – 9am-11am at Open Works to review the strategic plan for 2017. There will be presentations surrounding internships and from the Department of Commerce. All are welcome to attend.

**ADJOURNMENT**

Due to lack of a quorum, the Local Plans will be brought to the Board for approval at the June 2017 meeting.

Secretary Schulz shared final thoughts regarding recent data indicating historical low percentages of youth who are unemployed and those who are under 24 years of age lacking work experience.

Meeting adjourned at 5:20 p.m.

Next meeting June 14, 2017

Submitted by:

Cynthia Trout

Deputy Director